

Jackson Stone

(412) 720-1891 | stone151@purdue.edu | [linkedin.com/in/jxn-stone](https://www.linkedin.com/in/jxn-stone) | bit.ly/jrstone

PROJECTS

Innovatemap + Purdue UX

Aug 2023-Dec 2023

UX Researcher, Designer

- Conducted UX research and ethnography to analyze Purdue underground music scene, leading to insights that informed design improvements
- Incorporated feedback to enhance designs and final solutions, ensuring user needs were met

Clever + Purdue UX

Aug 2024-Dec 2024

UX Researcher, Designer

- Collaborated with Clever to ideate and develop a new MFA method for schools across the US
- Performed multiple research methods to gather information on complex user group
- Utilized research and ideation techniques to create a new, fun, interactive MFA that Clever could institute in their current platform

A-RAT - Catalyst Designathon - 1st place

Mar 2024

UX Researcher, Interaction Designer

- Conducted comprehensive research over a 13-hour work period to support our project framing & design decisions

EXPERIENCE

Purdue University Online Writing Lab

Feb 2024-present

Content Developer

- Identified problems on the OWL website using UX design process, ideated solutions, and tested changes to enhance user navigation and experience
- Communicated cross-functionally with web designers and Purdue College of Liberal Arts (CLA) to successfully publish website changes, enhancing collaboration and ensuring timely updates

Purdue University On-campus Writing Lab

April 2024-present

Undergraduate Writing Consultant

- Utilized a client-centered approach to conduct efficient sessions, helping clients understand next steps and improve their writing through providing actionable feedback
- Conversated with clients to identify writing obstacles and established effective solutions, leading to improved writing skills and confidence

EDUCATION

Purdue University, West Lafayette, IN

May 2026

B.S. in User Experience Design

- GPA: 3.8
- John Martinson Honors College, Dean's List & Semester Honors

SKILLS

User research, HCD, prototyping, ideation, usability testing, conducting interviews, sprint planning, presenting, ethnography, holistic approach, agile methodology, wireframing, Figma, graphic design

ACHIEVEMENTS

Eagle Scout (executed a trail rejuvenation totaling over 80 hours of work from planning to finish)

Black Belt (obtained the rank of black belt in Tae Kwon Do after 9 years of training)

Honors Ambassador (conduct tours for the John Martinson Honors College at Purdue)