# Jackson Stone

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## EXPERIENCE

**Ascend Indiana** — May 2025-Present
Product Management Intern
- Constructed epics and user stories to plan sprints for development of a career tracking app
- Demonstrated how to reduce job board site costs by 70% after performing market research
- Presented work and plans to stakeholders to defend team decisions and actions
- Collaborated with business, engineering, and product teams to align design expectations

**Purdue University Online Writing Lab** — Feb 2024-May 2025
Content Developer
- Used the team's vision for the website to plan aesthetic and navigation improvements
- Identified and solved navigation problems and user journey issues on the OWL website using the UX design process

**Purdue University On-Campus Writing Lab** — Apr 2024-present
Undergraduate Writing Consultant
- Provided actionable feedback to clients so that they could understand their next steps to improve academic and professional writing
- Conversed with clients to identify writing obstacles and establish effective solutions, leading to improved writing skills and confidence

## PROJECTS

**UX Senior Thesis** — Jan 2025-May 2025
UX Designer & Product Owner
- Investigated how to curb overconsumption of media on phones among a group of young adults
- Conducted a 16-week solo project with a robust project plan to make an app concept meant to address findings from my primary research
- Used critiques and information from presentations to reframe my work and present my designs

**Clever + Purdue UX** — Aug 2024-Dec 2024
UX Researcher, Designer
- Collaborated with Clever, a K-12 eduTech company, to establish a 16-week plan with appropriate milestones based on their needs and an outline with all planned design and research activities
- Facilitated biweekly meetings to update Clever on team progress and next steps towards improving their MFA login feature

## EDUCATION

**Purdue University-Main Campus, Honors College** — Aug 2022-May 2026
B.S. in User Experience Design & B.A. in Anthropology
- GPA: 3.8
- Dean's List & Semester Honors

## SKILLS

UX research, prototyping, usability testing, conducting interviews, ethnography, holism, project planning, Figma, Agile planning, written & verbal communication, Jira, Confluence, Mixpanel

## ACHIEVEMENTS

**Eagle Scout** (executed a trail rejuvenation totaling over 80 hours of work from planning to finish)
**Black Belt** (obtained the rank of black belt in Tae Kwon Do after 9 years of training)
**Honors Ambassador** (conduct tours for the honors college at Purdue)
**Pillar Award Honorable Mention, Community Engagement, 2025** (recognized for my work planning bi-annual conferences with local schools)